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WACK 1420AM Announces New News Director

Newark, New York, April 16, 2004 — WACK 1420AM is pleased to announce the hiring of Dr. Rus D. Jeffrey as News Director. Dr. Rus moved to Newark two years ago with his wife, Sandra, and their three sons.

In addition to having an Associates Degree in Radio Broadcasting and a Bachelors Degree in Communication, Dr. Rus brings ten years of radio experience in both small and medium markets. Before moving to the United States, Dr. Rus held positions at several Canadian radio stations including: CKPT in Peterborough, CJBQ in Belleville, and CJSS in Cornwall. Dr. Rus currently hosts *Walls of Hope* Sunday mornings on WACK 1420AM and writes a weekly column *Looking Out My Window* for the Courier Gazette.

Dr. Rus also serves as Senior Pastor of a local church plant, Fresh-Wind Ministries, located in the Cannery Row Mall. His wife, Sandra, also serves as Senior Pastor and works as a Teller at the Newark Plaza Branch of Community Bank, NA.

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